



**MARCH
PUBLISHING
LIMITED**

Annual Export Luncheon Exhibiting Package

**Thursday November 29th 2007
Millennium Conference Centre, London Gatwick**

After luncheon speaker and Question Time panellist:

Barbara Cassani

Barbara founded the low cost airline Go with a £25m investment. 5 years later Go was sold to easyjet for £374m. Barbara then spearheaded the successful London 2012 Olympic bid and was voted UK Business Woman of the Year and UK Entrepreneur of the Year.

This is an exceptional opportunity to hear from one of the most impressive business women on the planet....not to be missed!

Question Time Host: Peter Sissons

Peter has hosted four consecutive Question Times in recent years and has become a leading authority on international trade in the process. The panel features leading industry experts, see www.marchpublishing.co.uk/ael.html for regular updates.

To call this event a 'luncheon' does not do the Annual Export Luncheon justice. Sponsored by RBS and held in conjunction with the Institute of Export, this ever growing, ever more significant event has become the major gathering for all those seriously involved in global trade. Noted for its high quality of sponsors, exhibitors and speakers, the luncheon is considered by many to be the highlight of the international trade calendar.

When and where?

For the 10th consecutive year, the luncheon will be held in the Millennium Conference Centre at The Copthorne Effingham Park Hotel, near Gatwick Airport. This fabulous 4 star hotel is an official airport hotel and runs courtesy busses to and from Gatwick airport, which is just 28 minutes from central London via rail. The venue is one of the largest in the South East and is one of the few venues outside central London that can hold 500 guests in one hall without pillars or visual obstructions. The catering and on-site facilities are superb. The hotel has its own private 9 hole golf course & leisure centre and offers special rates for guests wishing to stay the night before or after. Many guests take advantage of the facilities and hold their own sales / staff meetings or just relax in the luxurious surroundings.

Why exhibit?

Effective exhibiting has been noted as a more robust medium than publications. The onsite experience is unique and the need for visitors to see and feel items and to talk to vendors cannot be matched in print and online. Exhibiting allows you to show new products and services meet your present and potential clients and get a feel for what others in your market sector are up to as well as general trends. Exhibiting takes place in the same hall as The Annual Export Luncheon which allows trade stands to be visible during the entire event.

Exhibition Package

Exhibitions provide the perfect platform from which to demonstrate your place as an industry leader. Extensive branding opportunities combined with the enhanced exposure to guests allow exhibitors a significant presence throughout the event. There are opportunities for guests to visit the stands before & after the luncheon.

The benefits of exhibiting are:

- Space for an exhibition stand up to 3 metres wide within exhibition area
- 4 free delegates places for yourself or your clients
- Company name / logo on pre-Luncheon marketing
- Company name / logo displayed on publicity material
- Full public acknowledgement at the Luncheon
- Acknowledgement in the 2007 Luncheon edition of Export Focus
- Reduced advertising rates in Export Focus, the official title supporting the event
- Opportunity to distribute promotional material during the event
- Access to attenders database, which is compiled from registration forms.

Past Exhibitors

The Institute of Export	Moneycorp
UK Trade & Investment	SEEA
HM Customs & Excise	HM Revenue & Customs
The Royal Bank Of Scotland	Eversheds
China Britain Business Council	SGS Technical Services
Hong Kong Trade Development Council	MPS
SITPRO	Multilingual Executives
Euler Hermes UK	Coface UK
Parcelforce	Global Trade Review
Britcom Services	Olympus
Agency Sector Management	Mekon
Arends International	Topflight Research
HIFX plc	Chartered Institute of Linguists
The British Chambers of Commerce	Tate Freight Forms
Croner CCH	Moreton Smith International
March Studio	Air China
Marco Polo Hotels	Meritus Hotels
Atradius	Savoy Hotels
Dreams Come True Charity	British Expertise
British Exporters Assoc (BExA)	Dragon Cambridge Intl.

How can I get the most for my money?

Sign up now! The earlier you sign up with the Annual Export Luncheon the more opportunities you will have to utilise our marketing drive, our PR opportunities and media campaign.

Testimonials

“...the lunch has gone from just a good quality lunch with networking opportunities, to an *effective and essential* aspect of international trade; a must for the business diary” e-customs

"The best international trade event that we attend" Air China

"This is the fourth time we have exhibited and donated a prize at the Annual Export Luncheon. This is by far the best international trade event that we attend. Not only does it put us face to face with the readers of Export Focus, we have also secured new business as a direct result of meeting them at our trade stand. We'll be back!" Meritus Hotels & resorts

"I would argue there is no other event where you are able to meet the entire industry in the same place and in just one day" Mekon

Full copies of testimonials, further testimonials and our terms & conditions are available upon request

The cost of exhibiting at the Annual Export Luncheon is £4995 + VAT

The lead sponsor of the 2007 Annual Export Luncheon, for the 3rd consecutive year, is RBS. There are opportunities for associate sponsorship which would suit, for example, trade associations, credit insurance, insurance, legal and accountancy firms. In addition to the exhibiting package, the associate sponsor package includes a seat on the very exclusive question time panel, hosted by the BBC's Peter Sissons, a top table seat, logo on the event tickets & event literature, including logo & 100 words company profile in the order of the day, logo in the stage area & a prime position trade stand space. **The cost of associate sponsorship is £9995 + VAT**

The cost of reception drinks sponsor is £8995 + VAT

In addition to the exhibiting package, drinks sponsor is allocated an exclusive trade stand space within the very popular reception drinks area.

**Other bespoke exhibiting and seminar opportunities are available.
Please enquire, details below:**

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