

PPP 2009 Abu Dhabi The Sponsorship

17th February 2009
*Le Royal Meridien
Abu Dhabi*



The Sponsorship Opportunities

Overview

Participation as a Sponsor at the PPP 2009 – Abu Dhabi Conference is an excellent opportunity to receive maximum marketing exposure, in addition to gathering knowledge and to networking with government officials, industry peers and colleagues in academia.

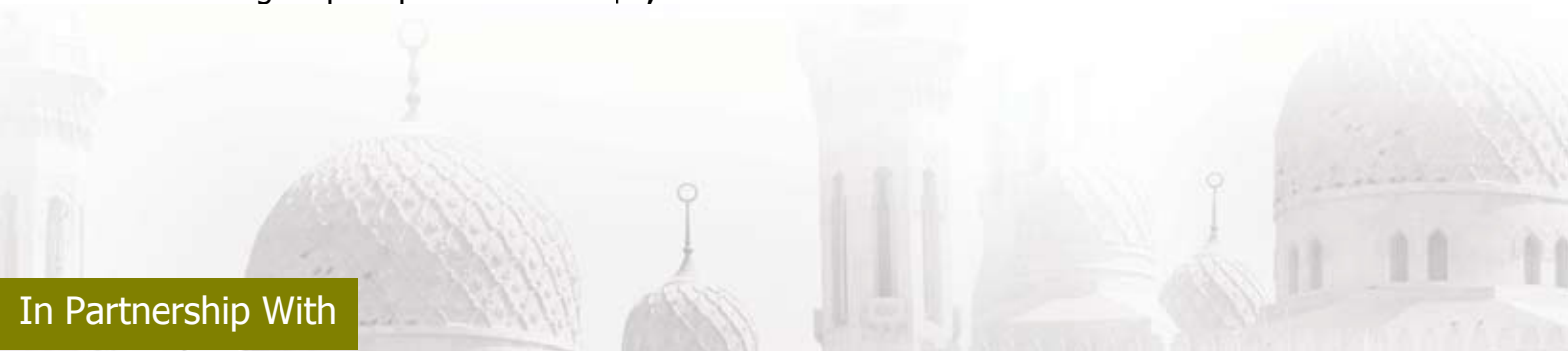
We understand the limitations that a 'sponsorship package' can bring. That is why, for the PPP 2009 - Abu Dhabi Conference, we offer you several packages as a starting point, but would welcome your own suggestions if you would like to modify these packages.

We offer four levels of sponsorship participation. These are:

- Platinum Sponsor,
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

Exclusive Platinum and Gold **Sector Packages** are also available. Please contact Associated Media for further details

Our delegate pass price is set at: **\$1,950**



In Partnership With



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GENERAL SPONSORSHIP PACKAGES

Platinum Conference Sponsorship Package

US\$ 40,000

Platinum Sponsorship offers the following benefits:

- 15 complimentary Conference registration pass
- 1 exhibition stand + space for display of company flyers and other marketing materials
- Acknowledgement of sponsorship during opening remarks
- Top logo placement on Conference website and conference main screens
- Top logo placement in Conference advertising materials and Conference programme
- Corporate description on Conference website under logo
- Corporate description in Conference advertising materials and Conference programme
- Final attendee and invitees list with contact information

Gold Conference Sponsorship Package

US\$ 30,000

Gold Sponsorship offers the following benefits:

- 7 complimentary conference registration pass and 15% reduction on additional registrations
- 1 Table Top + space for display of company flyers and other marketing materials
- Acknowledgement of sponsorship during opening remarks
- Logo placement on Conference website with hyperlink
- Logo placement in Conference advertising materials and Conference programme
- Corporate mentioning on Conference website under logo
- Corporate mentioning in Conference advertising materials and Conference programme
- Final attendee list with contact information

Silver Conference Sponsorship Package

US\$ 20,000

Silver Sponsorship offers the following benefits:

- 5 complimentary Conference registrations pass
- 1 Table Top + space for display of company flyers and other marketing materials
- Acknowledgement of sponsorship during opening remarks
- Logo placement on Conference website with hyperlink
- Logo placement in Conference advertising materials and Conference programme
- Final attendee list with contact information

Bronze Conference Sponsorship Package

US\$ 10,000

Bronze Sponsorship offers the following benefits:

- 3 complimentary conference registration pass and 10% reduction on additional registrations
- 1 Table Top + space for display of company flyers and other marketing materials
- Logo placement on Conference website with hyperlink
- Logo placement in Conference advertising materials and Conference programme
- Final attendee list with contact information

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Additional Sponsorship Opportunities

Badge Lanyards Sponsor

\$2000

All Conference delegates are required to display their badges for entry into the event area. For the full Conference day, your company name will be displayed throughout the meeting room and expo areas. Sponsors will receive Conference promotion through the website and Conference materials.

Networking / Cocktail Reception Exclusive Host Sponsor

\$20,000

- Sponsor logo to appear on all conference cocktail reception promotional material, including printed and electronic media highlighted as the gala dinner sponsor
- Sponsor logo, profile and link to appear on the dedicated conference website, highlighted as the cocktail reception sponsor
- Sponsor logo on signage and other printed material available at the reception
- Cards on all tables to include *sponsored by "company name"* and your logo.
- Promotional material (e.g. corporate brochures) and gifts (to be agreed)
- Exhibition Stand. The sponsor may set up an exhibition stand, in an agreed location, for the duration of the conference. (Maximum floor area 3m x 2m. No furniture provided, other than trestle table.)
- Three complementary delegate places at the conference
- branding at the entrance to the reception (to be provide by the sponsor)

Stay ahead of the key events that will shape the future of the UAE and the wider region
Over 150 senior level executives are expected to attend this unique forum. Join us for an
insight into 2009 and beyond, and meet the key actors and architects of the
Abu Dhabi 2030 Vision working together in Public Private Partnership

PPP 2009
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 The Booking Form
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Le Royal Meridien
Abu Dhabi



Booking form

Please indicate number of delegates that will be attending

	Price	Quantity	Total
Standard	US \$1,950		
Multiple booking (starting from 3 or more)	US \$1,750		
Your contact details			

Mr Ms H.E Dr Other

Surname _____ **First Name:** _____

Position _____

Company or organisation name _____ **industry:** _____

Telephone _____ **Mobile Phone:** _____ **Fax:** _____

Email _____ **Web site:** _____

Invoice Address _____ **City** _____ **Post Code :** _____

Sponsorship Packages	Price	Quantity	Total
Platinum			
Gold			
Silver			
Bronze			
Networking / Cocktail Reception			

Payment Methods

Please indicate one of the following :

- Credit Card** Amex Visa Master Card (payment is made online)
 Cheque
 Bank Transfer
 We require an invoice for payment

Signature _____ **Date** / /

TERMS & CONDITIONS

Terms and conditions

Summary of terms and conditions

1. By submitting a booking form, whether in electronic or paper form, you are committing to pay for attendance at the event, subject to the payment and cancellation conditions set out in these terms.
2. Your booking will be confirmed only when you receive written confirmation from Associated Media. Please contact Associated Media if you do not receive confirmation within 3 days of booking.
3. Associated Media reserves the right to alter the content and the timing of the programme or the identity of the speakers.
4. Formal registration confirmation and joining instructions will be provided only after payment is received.

Please remember: If you are unable to attend the conference for any reason, you may make substitutions at no extra charge but we would appreciate prior notice. If you wish to cancel your booking we require at least 21 days' written notice. If you cancel 21 days prior to the conference an administration fee of 20% will be payable. If full payment has already been made, the balance (less the administration fee) will be refunded. If your cancellation notice is NOT received at least 21 days prior to the day of the conference, you will be liable for payment of the full fee and will not be entitled to any refund. Delegate fee(s) should be paid in full prior to the event. If full payment has not been received we reserve the right to refuse entry.

I confirm that I have read and accepted Associated Media Conferences' terms and conditions policy and I am authorised to sign this document on behalf of the above company.

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BOOK NOW !!

Please return this form fully signed and dated to Associated Media - Fax or Electronic scanned document are accepted.

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