



**MARCH
PUBLISHING
LIMITED**

Cambridge Chinese New Year Dinner

Thursday January 29th 2009

Venue: The Dome, New Hall, University of Cambridge.

**Supported by East of England International, UK Trade & Investment,
The China-Britain Business Council and The 48 Group Club.**

A seminar at 17.00 will precede the dinner, which is an exceptional opportunity to learn about the latest developments between Britain and China.

Sponsorship opportunities are available.

Please visit the event website

www.marchpublishing.co.uk/ccny.html

or email louise@marchpublishing.co.uk for further information.

Why sponsor?

Sponsoring this dinner provides the perfect platform from which to demonstrate your place as an industry leader. Extensive branding opportunities combined with the enhanced exposure to guests allow sponsors a significant presence throughout the event.

March Publishing Ltd are one of the UK's leading organisers of International Trade Forums and Luncheons and Dinners. At our 2007 Gatwick event we had a message of support from the Prime Minister, see <http://uk.youtube.com/watch?v=IQ71Nb0zgkM>

Past sponsors / exhibitors at previous events at
Gatwick, Bristol and Cambridge events include:

The Institute of Export	Moneycorp
UK Trade & Investment	SEEA
HM Customs & Excise	HM Revenue & Customs
The Royal Bank of Scotland	Eversheds
China Britain Business Council	SGS Technical Services
Hong Kong Trade Development Council	MPS
SITPRO	Multilingual Executives
Euler Hermes UK	Coface UK
Parcelforce	Global Trade Review
Britcom Services	Olympus
Agency Sector Management	Mekon
Arends International	Topflight Research
HIFX plc	Chartered Institute of Linguists
The British Chambers of Commerce	Tate Freight Forms
Croner CCH	Moreton Smith International
March Studio	Air China
Marco Polo Hotels	Meritus Hotels
Atradius	Savoy Hotels
Dreams Come True Charity	British Expertise
British Exporters Assoc (BExA)	Dragon Cambridge Intl
Oasis Hong Kong Airlines	Invest Hong Kong

How can I get the most for my money?

Sign up now! The earlier you sign up, the more opportunities you will have to utilise our marketing drive, our PR opportunities and media campaign.

The cost of lead sponsor at the dinner is £3995 + VAT

The benefits of lead sponsorship are:

- Keynote address during luncheon
- 2 x top table places
- 2 x prime position places for yourself or your clients
- Company name / logo on the pre-event marketing
- Company name / logo displayed at the event
- Full public acknowledgement at the dinner
- Acknowledgement in the post event edition of International Trade Focus
- Reduced advertising rates in International Trade Focus, the official title of the event
- Opportunity to distribute promotional material during the event
- Access to attenders database, which is compiled from registration forms

The cost of drinks reception sponsor is £2995 + VAT

The benefits of drinks reception sponsorship are:

- 2 x top table places
- 2 x prime position places for yourself or your clients
- Trade stand space in the drinks reception area
- Company name / logo on the pre-event marketing
- Company name / logo displayed at the event
- Full public acknowledgement at the dinner
- Reduced advertising rates in International Trade Focus, the official title of the event
- Opportunity to distribute promotional material during the event

The cost of associate sponsorship is £1995 + VAT

The benefits of sponsorship are:

- 1 x top table place
- 2 x prime position places for yourself or your clients
- Company name / logo on the pre-event marketing
- Company name / logo displayed at the event
- Full public acknowledgement at the dinner
- Reduced advertising rates in International Trade Focus, the official title of the event
- Opportunity to distribute promotional material during the event

The cost of official supporter is £795 + VAT

The benefits of sponsorship are:

- 2 x prime position places for yourself or your clients
- Company name / logo on the pre-event marketing
- Company name / logo displayed at the event
- Reduced advertising rates in International Trade Focus, the official title of the event

Further information available from louise@marchpublishing.co.uk

**March Publishing Ltd, South Fens Conference Centre, Fenton Way, Chatteris
Cambridgeshire PE16 6TT Tel: 01354 695599 Fax: 05600 495621
email: admin@marchpublishing.co.uk www.marchpublishing.co.uk**